

	Name	Dr. Heena Atwal
	Designation	Assistant Professor
	Department and Contact	University School of Applied Management Mob: 9814754364 Email: heena.atwal@yahoo.com
	Area of Specialization	Human Resource Management
Education Qualification		
1. PhD from Department of Commerce Guru Nanak Dev University Amritsar 2. Qualified NET twice 3. MBA (HRM) from Guru Nanak Dev University Amritsar		
Membership of Professional Bodies/Organizations		
Life Membership of Indian Political Economy Association		
Guidance: Six students are pursuing Doctoral Research and two M.Phil under my supervision.		
Organized: Organized Workshops on Research Methods and Data Analysis using SPSS and Conducted many orientation Programs for students		
Member of Committees: Member of various Students related and Academic Committees like Discipline, Anti-Ragging, Course Coordinator, Time Table, Data Base, website Management, Fee Concession and many more		
Conducted Exams: Conducted various End Semester and Mid Semester Exams		

Medals/Awards/Honours/Received

1. Best Teacher Award by ESN group in 2019

Details of Teaching Experience: 12 years of Teaching Experience

S. No.	Name of the Inst./Employer	Position Held	Duration
1	University School of Applied Management Punjabi University Patiala	Asstt Professor	30-6-2021 to Till date
2	Basic and Applied Science Punjabi University Patiala	Asstt Professor	15-12-2011 to 29-6-2021

Conference/Seminar Presentation: Presented papers in 40 Conferences and Seminars

List of Papers Published

1. Sandhu, V. & Atwal, H. (2013) "E-retail: its Growth and Prospectus", *Radix International Journal of Research in Social Science*, Vol. 2(II), pp 212-230.
2. Sandhu, V. & Atwal, H. (2013) "Employment in organized sector: A comparison of Public & Private sector", *Asian Journal of research in Business Economics & Management*, Vol. 3(VII), pp 23-37. In
3. Atwal, H. & Sandhu, V. (2015) "Retaining Employees in Retail Store" *MAIMS Journal of Management*. 10 (2). pp 78_83.
4. Atwal, H & Singh, F. (2016) "Employee Engagement in Environment: A Systematic review for the formulation of problem" *EPRA International Journal of Economics and Business Review*, Vol.4 (XII) pp 46-53.
5. Kumari, L., Sandhu, V. & Atwal, H. (2016) "Green Banking: An Innovative Initiative for Sustainable Development" *TMIMT International Journal "Special Issue-2016"*, ISSN 2348-988X | Pg. 1-8
6. Singh, Yuvika & Atwal, H. (2019) "Digital Culture- A Hurdle or A Catalyst in Employee Engagement" *International Journal of Management Studies (UGC approved) Vol 6 Issue-1(8) pg 54- 60.*
7. Aneja, A. Atwal, H. & Sandhu, V. (2019) "Talent Management: Leveraging the Social Networking Sites (SNSs)", *International Journal of Management Studies (UGC Approved) ISSN(Print) 2249- 0302 ISSN (Online)2231-2528*

8. Atwal, H & Sandhu, V. (2019) “Development and Description of Conceptual Model related to Employee Engagement in Organizations” *International Journal of Engineering & Technology* (Scopuslist no. 16749) ISSN:2249-8958, volume -8, Issue-5s July 2019. Pp:518-522
9. Sandhu, V., & Kaur, R. & Atwal, H. (2019) “Role and Prospects of FDI in Economy: A study of Punjab Economy Vis-à-vis Indian Economy”, *InfoKara Research (UGC care Journal)*, ISSN: 1021- 9056, 8(9), 742-748
10. Sandhu, V., Ketki., & Atwal, H. (2019) “Effectiveness and use of E-Recruitment in Punjab: A study of various Organizations in Punjab” *ADALYA JOURNAL (UGC care Journal)* ISSN NO: 1301-2746 Volume 8, Issue 9.
11. Sandhu, V., Bhabra, K. & Atwal, H. (2019) Artificial Intelligence and its application in management. *The international journal of analytical and experimental modal analysis (UGC care Group A journal)*, volume XI, issue IX, September/2019, pp: 3096-3103.
12. Sandhu, V. & Atwal, H. (2019) “Goods and Services Tax: Issues and Challenges in India “International Journal of Recent Technology and Engineering (IJRTE) (Scopus list no. 17483) ISSN: 2277-3878, Volume-8 Issue-2S10, September 2019 Pp: 758-760
13. Atwal, H and Sandhu, V. (2019) “Approach and impact of personal characteristics on employees eco- initiatives” *Ecology, Environment and Conservation (Scopus list no. 10042) VOL. 25 (November Suppl. Issue): 2019 ISSN: 0971-765X, Pp5287-5294*
14. Sandhu, V., Atwal, H. & Paul, P. (2019). Implications of GST on Indian Banking Sector. *International Journal of Recent Technology and Engineering* 8(3S3). (SCOPUS list no. 17483). ISSN:2277-3878, Pp:316-317
15. Sandhu, V., Atwal, H. & Kaur, H. (2019). “Hospitals Enormous Waste Powerhouses: Leapfrog to Environmental Sustainability”. 60(3). *Productivity Journal*. ISSN: 0032-9924, Pp:250-26
16. Singh, Y., & Atwal, D.H. (2019) “Equine Assisted learning: A healing therapy to engage the needs of Millennial work place” *Think India Journal UGC care international and referred journal*, volume 22, issue 14, December 2019 ISSN:0971-1260 impact factor 6.2
17. Aanchal & Atwal H (August 2020) “What’s inside the on your Business Model?” *Journal of Critical reviews (Scopus list no 20988) VOL-7 Issue-15 Year 2020 ISSN 23945125 Pp:4107-4116*
18. Mulugeta Chane Wubea and Dr. Heena Atwal (2022) The Entrepreneurial Ecosystem of Micro and Small Enterprises in the Amhara Region, Ethiopia: The Challenges and Achievements: *Innovations* ISSN: 19650256 (E) 12674982 (P)
19. Mulugeta Chane Wubea and Dr. Heena Atwal (2023) Entrepreneurial Ecosystem of Micro and Small Enterprises: a Bibliometric Analysis *International Journal of Innovation and Entrepreneurship* 2023 2(1) ISSN:2753-6297

Edited book:

- *Emerging technology Insights* ISBN No: 978-93-85835-80-3 “Relevance of Environmental Training for Employees in Protection of Environment” pg 121-129
- Singh, Yuvika & Atwal, D. H (January 2020) Chapter 14 Changing the DNA of Higher Education through Innovative Approaches in book *Enhancing Learning Design for Innovative Teaching in Higher Education* by IGI Global *Advances in Higher Education and Professional Development (AHEPD) book series* ISSN: 2327-6983 pg 296-305
- Aanchal, D.H, Atwal, (2020) “ICT and Higher Education System in India” *Revolutionizing Indian Education System* ISBN 978-81-946245-0-9
- Aanchal, D. H, Atwal (2021) National Education policy 2020 can transform the education system in India? *National Education Policy-2020 A Broader Perspective* ISSBN: 978-81-947735-8-0

